

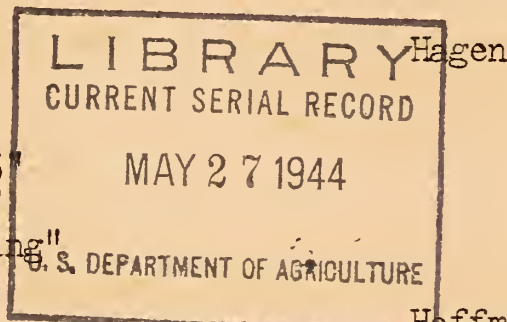
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December 15, 1943

NUTRITION AND INDUSTRIAL FEEDING CAMPAIGN

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
Nutrition Outlook told through description of work of Civilian Requirements Branch for February CONSUMERS GUIDE.	Spaulding	Assigned
Nutrition and other activities of consumer groups over the country for February CONSUMERS GUIDE.	Carter	Assigned
Food picture of Holland as related to UNRRA for February CONSUMERS GUIDE.	Spaulding	Assigned
School Lunch to date for February CONSUMERS GUIDE.	Solomon	Assigned
Nutrition notes for OWI.	Fairfield	Finished
Material on Inplant Feeding - NEA.	Perry	Finished
Background stuff on inplant feeding for series of OWI releases.	Harrington, OWI	In preparation
Short article on MILL AND FACTORY on inplant feeding.	Perry	In preparation
PA and INS, Rise of soybean	Cohan, FDA	In preparation
Vitamins for Victory: "Christmas Cookies" "Get Your Minutes' Worth" "Christmas Presents for 1953" "Christmas Eve Refreshments" "Christmas Customs and Carving"	Hagen	Finished
FEDERAL FOOD REPORTER: "History of Sweet Potatoes", "Uses of Sweet Potatoes", "Mushrooms".	Hoffman	Finished
Homemakers Chats: "Children in Occupied Europe" "Christmas Dinner in Uniform"	Burns	Finished
Farm and Home Hour: "Lunch With a Punch"	Hoffman	Finished



Subject	Assigned	Status
Farm and Home Hour, Blue Network Use pork liver while it's plentiful.	Van Deman	December 8
Christmas turkey questions.	Van Deman	December 10
Family Food Plans for Good Nutrition, AWI-78.	BHNHE	Copies received Dec. 9.
World Food Needs and Ways to Fill Them. For Land Policy Review.	Stiebeling BHNHE	Winter 1943 issue
New Help With Family Food Plans. For Food and Home Notes.	Davis, BHNHE	In preparation
For the Recipe File--Short-Cut Fruit Cake. For Food and Home Notes.	Davis	December 11
Soya: Gift from China. In Nat'l. Mag. of Home Economics Student Clubs.	Pundt, BHNHE	November 1943 issue.
Ten Rules for Success with Soya. For Journal of Home Economics.	Davis	Completed
Statement on soya charts. For "Agriculture in Wartime", letter to 125 farm journal editors.	Davis	Completed
Statements on soya charts. To Radio Round-up, Farm Security Admn. for mention in letter to regions, OWI fortnightly news to women's page editors.	Davis	Completed
Special statements on BHNHE charts prepared for Journal National Education Association, Education for Victory, General Federation of Women's Clubs Magazine.	Davis	Completed

HOME FOOD PRESERVATION CAMPAIGN

Material on home canning supplied to Journal of Home Economics as basis for editorial.	Van Deman	Completed
Arranging for cooperation of National Consumer Retail Council for demonstrations of canning equipment and canning procedures.	Van Deman	In progress
Tues., Dec. 21, Blue, Farm and Home: "Jars & Jar Tops for 1944 Canning" Ruth Van Deman	Van Deman	Prepared

Subject	Assigned	Status
<u>FARM LABOR CAMPAIGN</u>		
Material and photographs on WLA supplied to the following:		
Hillman Women's Group (Real Story, Real Romances, Movieland)		
Judith Gardner, feature editor.		
Life Story Magazine.		
True Story Magazine.		
House and Garden		
Clifford C. Cowen, Richmond, Va. (magazine cover picture)		
Schostal Press Agency - The Distinguished Photographers Syndicate		
Calling All Girls Magazine.		
Kansas Farmer and Missouri Ruralist, Capper Publications, Inc.		
<u>FARM SUPPLIES AND TRANSPORTATION CAMPAIGN</u>		
Rationing of sheet metal water well casing	F.E. Charles	Released
New 1944 binder twine statement	"	In clearance
Farm rationing plan changes	"	"
Farm structures coop. adv. mats	"	"
Hi-analysis fertilizer poster	Poole, OI	Being revised
<u>Farm Flashes</u>		
Care of tires.	Reynolds, OI	In preparation
<u>POST-WAR PLANNING CAMPAIGN</u>		
<u>RADIO:</u>		
Farm and Home Hour (Blue)		
Dec. 17, Post-War Agriculture Series.		
#2--"Problems Just Ahead for Agriculture"	R.C. Smith, BAE	Completed
Dec. 24, #3--"Farming for Boys in Service"		
Dr. V. Webster Johnson, BAE.	Johnson, BAE	In preparation
<u>FOOD INFORMATION SERIES</u>		
Post-War Agriculture Objectives	Rowe, OI	Completed
Demand for Farm Products and Farm Incomes	Goding, FS	In preparation
<u>PUBLICATIONS</u>		
Nation's Agriculture (Jan. issue)	D. Reynolds, OI	Completed
Community Post-War Planning		

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<u>PRODUCTION GOALS CAMPAIGN</u>		
Feature article on production goals, with one drawing, to Western Newspaper Union.	M.Beckman, AAA	Mailed
Illustrated feature article on production	M.Beckman, AAA	In preparation
Illustrated feature article on production	M.Beckman, AAA	In preparation
Articles on percentages of how well farmers are meeting 1943 goals.	Kelly, AAA	Out
Release to Acme Newspictures on catsup supply change. 1 photo.	Beckman, AAA	Mailed
Directory of super chickens.	Burch, ARA	Cleared
Tight veterinary quarantine underlies food supplies.	Burch, ARA	Cleared
Lupines: New Legumes for the South (Farmers' Bulletin)	BPISAE	Issued
<u>Farm Flashes:</u>		
Stock for More Beef	Rowe, FS	Cleared
Raising Turkeys for Christmas	Fox, FSA	In clearance
More Eggs to Basket	Briggs, FDA	In preparation
Poultry Breeding Progress	Reynolds, OI	In preparation
National Poultry Improvement Plan	Reynolds, OI	In preparation
<u>PA and INS:</u>		
Small Boy, War Farmer	Fox, FSA	In clearance
Food for Home and Market	Fox, FSA	In clearance
10 Year Old "Real Farmer"	Fox, FSA	Cleared
<u>Network Broadcasts:</u>		
Wed. Dec. 22, Blue, Farm and Home: "Know Your War Crops", No. 2 "Poultry & Eggs" Al Bond.	Bond, OI	In preparation
Thurs. Dec. 23, Blue, Farm and Home: "Plant Science in 1943" Robert M. Salter, Chief, BPI	Zahniser, BPI	In preparation

FOOD CONSERVATION CAMPAIGN

The use of whey solids in ice cream and sherbet, for Ice Cream Review.	BDI	Cleared
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<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>MISCELLANEOUS</u>		
Fuel Savers in Cooking--Food and Home Notes.	Davis	December 11
Challange to Ingenuity (make-overs from old garments)--in Journal of Home Economics.	Scott	Dec. 1943 issue.
Introducing the "Grex" (proposed new system for numbering yarns)--in Journal of Home Economics.	O'Brien	Dec. 1943 issue.
<u>Vitamins for Victory:</u>		
Treat your Refrigerator with Care.	Hagen	Finished

